

# NAÏA MUSEUM : OUTSIDE THE WALLS

## - PRESS KIT -

"There's nothing real about the place, there's like a perfume of Jean Cocteau and the shadow of a Tim Burton. Or as if Alice, lost at Lovecraft, was having tea with Giger, aboard a ship straight out of Final Fantasy ». Donovan Potin.



★★★★★ 4,6 Plébiscité par plus de 1000 visiteurs sur Google

- SUMMARY -

1. PRESENTATION
2. OURS SERVICES AND EXPERTISE FIELDS
3. EXPÉRIENCE
4. PARTNERCHIPS INTRA-MUROS
5. PRACTICAL INFORMATIONS
6. PRESS



*Antoine and Thomas Cotto*



*Gardens of the Naia Museum, Rochefort en Terre*

## 1: PRÉSENTATION

Located in the heart of the medieval site of Rochefort en Terre, the Naïa Museum presents a collection of works of art on the theme of the fantastic imagination, in an unusual atmosphere conducive to daydreaming.

Museum-Gallery unique in Europe since 2015, its installation spread over 4 rooms, a garden and a 13th century underground, evolves every year. It presents more than 80 international artists from underground currents, and more than 200 works inspired by fantasy, mythology, intuition, sensitivity, legends and science fiction.

Exploring the Museum means exploring the arts of the imagination, meeting metallic creatures, half-insects, half-machines, discovering an extraordinary world combining sculptures, paintings, drawings, digital works, photographs and videos.

If the major identity of the museum is based on highlighting the Arts of the Imaginary, in the heart of the castle of Rochefort en Terre, then it is up to us to spread their magic outside the walls of the Naia. We offer turnkey exhibitions, as well as partnerships with various cultural institutions and event structures.



*Installation « Boom festival 2018 »*



## 2: SERVICES AND EXPERTISE

We create, arrange and build tailor-made exhibitions, made up of a wide choice of artists present at the museum, scenography and communication media, adapted to your spaces. They can be designed according to your themes (around the fantastic imagination or by creating bridges with it), on a wide variety of sites and institutions, indoors or outdoors.

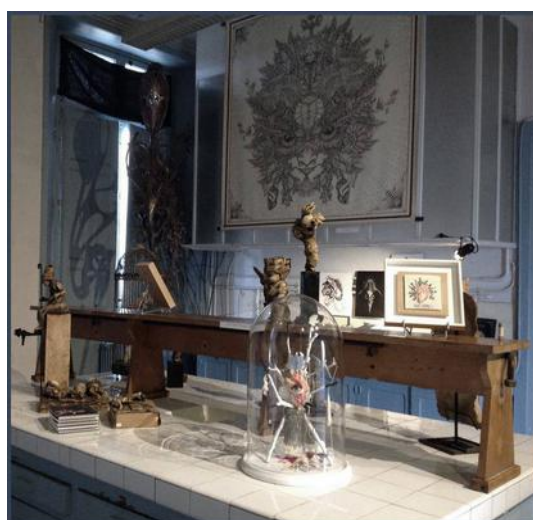
A curious and dynamic, professional and conscientious team where ideas abound. An experience of more than 20 years in art and events as well as almost 7 years in the design of the Naia Museum, from programming to scenography.

We can work in total autonomy as well as integrate into your design projects.

*Installation « Boom festival » 2017*



*Exhibition Parcours Métrange 2016*



*Sound performance « Le Cercle cubik » 2021*



*Installation « Boom festival » 2018*

### 3 : EXPERIENCE

We evolve through the opportunities and encounters offered by music, arts, cinema and science festivals, fairs, cultural spaces and institutions. We travel in France, Europe and internationally. Each place, each project is a new opportunity to create an immersive space or an unusual stroll. Collective exhibitions and imaginary gardens allow an encounter with the unexpected.

In order to take visitors away from known paths into the heart of a mysterious space-time, each project remains a new artistic and scenographic challenge to be met.

The team has been exploring the scenographic universes of festivals and exhibitions for more than 20 years, which gives it a certain technical and aesthetic experience that can accompany all your desires and needs.



*Installation festival d'art « FON 2017 »*

Années

Lieux

Nature de la prestation

2016	Brocéliande Fantastique	Art installation on the fantasy literature fair.
2017	Imaginaires Tonnerre	Design/installation of an exhibition space at the heart of the festival, presenting several Fantastic artists.
2016 2017 2018 2019 2021	Festival Court Métrange, Rennes	Hotel Pasteur, Mir Gallery (internal house) Design, programming, scenography and installation of a thematic exhibition related to the festival.
2018 2019	Convention Tatouage/BD, Parc des Expositions, Vannes	Art installation/exhibition and meetings around the arts of the imagination at the heart of the convention.
2018 2020	Cercle Cubik, Rochefort-en-Terre	Creation, programming and organization (in partnership with the eponymous association) of the "imaginary arts symposium" Meetings, in situ creation, conferences, sound performance, dedications, games, guided tours, etc.
2012 2014 2016 2018 2022	Boom Festival, Portugal	Creation of an imaginary garden, installation + creation of land'Art with public wandering. Installation design for day and night experience.
2017 2019	Ozora Festival, Hongrie	Artistic installation in the Festival gallery.
2019 2021	Motocultor Festival, Saint Nolf	Art installation on the festival site.(2019) Installation on stage of structure for a live show of i hour with concert. (work on the visual identity of the festival). (2021)
2019	Médiathèque, Vannes	Design and installation of an exhibition on the theme of "fantastic and marvelous" in partnership with the Vannes library. Proposal for a conference by the artists present.
2019	Imaginales de Redon	Creation of an exhibition for an imaginary book fair in the heart of a cloister in the city of redon
2020	Cabinet des Curieux, Paris	Design and assembly of an exhibition in partnership with the Parisian gallery.
2021	Espace des Sciences, Rennes	(partnership) (design/manufacture exhibition structure) design and production of an exhibition structure (according to the specifications of the scenographer) for the Rennes science center on the theme "incredible brain!")



2022	Tattoo Conventions Vannes & Nantes	Art installation/exhibition and encounters around the arts of the imaginary at the heart of conventions.
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#### 4: PARTNERCHIPS INTRA-MUROS

We also host or organize events within the museum/gallery:  
shootings (music, cinema), partnerships with schools of higher education, literary event, etc...

- Theatrical visit to the museum:  
The immersive atmosphere of the museum can be contemplative and creative. A simple guided tour would be almost too easy, hence the desire to regularly offer theatrical tours of the museum, allowing the discovery and mixing of several universes with various themes, emotion guaranteed!
- Shooting: movies, music, clip (plantec, fred p., sylvain collective...) The place can give rise to personalized promotion desires. As background decorations for your



films or clips, the universe of the Naïa Museum is an atypical universe.

- The universe presented can become a pretext for an aesthetic study of currents or artists present: school archi Nantes, end-of-cycle year project 2020/2021.



- Medium-length filming "The Steam Kingdom" Les éditions BenGrem

Teaser: <https://youtu.be/PWdI7pRQRiU>

- Videos Festival Motocultur :

<https://youtu.be/A9SIb1WglrE>

<https://www.youtube.com/watch?v=9aI01tYV7Dc>



*Edition BenGrem « Le royaume à vapeur »*

## 5: PRACTICAL INFORMATION

**Naïa Museum**

14 rue du Château

56220 ROCHEFORT EN TERRE

Tel: 02 97 40 12 35

Informations et devis: [contact@naiamuseum.com](mailto:contact@naiamuseum.com)

Site : [www.naiamuseum.com](http://www.naiamuseum.com)

The museum team is available all year round for your events.



*Les éditions BenGrem « Le royaume à vapeur »*

## 6: LINKS & PRESS

- Musée : <https://www.naiamuseum.com/>
- Museum presskit : <https://www.naiamuseum.com/pratique>
- List of our Artists : <http://www.naiamuseum.com/artistes>
- Catalog of available original artworks : <https://www.naiamuseum.com/catalogue>
  
- Social network :  
Facebook ; <https://www.facebook.com/naiamuseum/>  
Instagram : <https://www.instagram.com/naiamuseum/>  
Trip advisor : [https://www.tripadvisor.fr/Attraction\\_Review-g425022-d8296888-Reviews-Naia\\_Museum-Rochefort\\_en\\_Terre\\_Morbihan\\_Brittany.html](https://www.tripadvisor.fr/Attraction_Review-g425022-d8296888-Reviews-Naia_Museum-Rochefort_en_Terre_Morbihan_Brittany.html)

- Press :

[https://www.ouest-france.fr/bretagne/rochefort-en-terre-56220/deux-jours-de-tournage-au-naia-museum-cdd706f2-a460-4b17-8366-e583eeded3fc?fbclid=IwAR2m1sQd3qOtZYCO8b03tDFAy5Q1nuNzAljh0Xxb\\_Rs\\_kURnWU9mVVtqczA](https://www.ouest-france.fr/bretagne/rochefort-en-terre-56220/deux-jours-de-tournage-au-naia-museum-cdd706f2-a460-4b17-8366-e583eeded3fc?fbclid=IwAR2m1sQd3qOtZYCO8b03tDFAy5Q1nuNzAljh0Xxb_Rs_kURnWU9mVVtqczA)

<https://www.ouest-france.fr/bretagne/rochefort-en-terre-56220/rochefort-en-terre-beau-succes-pour-les-rencontres-du-naia-museum-6923866>

<https://www.ouest-france.fr/bretagne/rochefort-en-terre-56220/deux-jours-de-tournage-au-naia-museum-cdd706f2-a460-4b17-8366-e583eeded3fc>

<https://www.ouest-france.fr/bretagne/questembert-56230/rochefort-en-terre-rencontre-avec-trois->



[artistes-au-naia-museum-6911000](#)

<https://lalunemaube.fr/naia-museum-musee-imaginaire-art-fantastique-bretagne/>

<https://www.ouest-france.fr/bretagne/rochefort-en-terre-56220/rochefort-en-terre-avec-le-confinement-le-naia-museum-innove-6832519>

<https://www.unidivers.fr/rochefort-naia-museum-exposition/>

<http://www.letelegramme.fr/morbihan/vannes/rochefort-en-terre-naia-museum-le-chateau-reprend-vie-des-samedi-08-04-2015-10587941.php>

<http://www.ouest-france.fr/bretagne/vannes-56000/rochefort-en-terre-le-fantastique-sublime-par-les-oeuvres-4927074>

<http://www.naiamuseum.com/single-post/2017/06/17/Portraits-de-TV-Rhuys>

<http://www.naiamuseum.com/single-post/2017/10/17/Tous-artistes-Le-futur-augment%C3%A9-de-lart-Conf%C3%A9rence-de-Yann-Minh>

<https://www.tvr.bzh/programmes/culture-club-1476201600>

<http://www.letelegramme.fr/morbihan/vannes/rochefort-en-terre-naia-museum-le-chateau-reprend-vie-des-samedi-08-04-2015-10587941.php>

<http://www.presences-d-esprits.com/le-naia-museum-limaginaire-fantastique-investit-la-bretagne/>

[http://www.ecranfantastique.net/4images/details.php?image\\_id=43674&sessionid=ppm0neah18ahot87sin4s8hm13](http://www.ecranfantastique.net/4images/details.php?image_id=43674&sessionid=ppm0neah18ahot87sin4s8hm13)

<http://science-fiction-fantastique.com/2015/05/museum-naia-entretient-avec-patrice-hubert.html>

<http://www.lesinfosdupaysgallo.com/2015/04/28/rochefort-en-terre-le-musee-naia-temple-de-limaginaire-fantastique/>

<http://www.ouest-france.fr/rochefort-en-terre-le-naia-museum-ouvre-ses-portes-samedi-11-avril-3315088>

<http://www.visionaryartexhibition.com/dreams--divinities-blog/opening-for-the-naia-museum#.VS36isTLufo.facebook>

<http://covermagazine.co/naia-museum-yeni-sanat/>

<http://www.ouest-france.fr/avec-naia-museum-le-musee-du-chateau-reprend-vie-3378596>

<https://ecranfantastique.fr/naia-museum-bretagnevoir-ci-dessous/2015/04/19/128498/>



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